



Analysis of a drama Wordframe plan

<i>Media Concept</i>	<i>Applied to Study of Dramas</i>	<i>Applied to the drama being studied or invented</i>
Genre	Style of drama	Is it a special type of drama?
Representation	Characters in the story	What sort of people and relationships will you have?
Narrative	The story of the drama	What will happen?
Audience	Who will watch the drama?	Who is this to be made for?
Institution	How does the industry work to make and sell drama?	How much does it cost? What publicity will it have?
Languages	How do we understand what is happening?	What techniques will you use to tell the story?