



# Drama Proposals

Put together a pack with a proposal for a new drama series for a commercial radio station or an independent television station.

<b>Genre</b>	Identify your chosen genre and its typifying features. How will your programme be similar to/different from similar programmes in the chosen genre?
<b>Plotlines and stories</b>	What are the typical plotlines and stories of your chosen genre? What plotlines will you have over each single programme, and through the series? Are your storylines appropriate for the audience that you will attract?
<b>Costings</b>	Prepare a brief for the accountant to cost your drama series. Suggest the number of sets, actors, technicians, writers and other expenditures that you will need. What kind of advertising should your show attract? How else could you make money from the programme?
<b>Scheduling</b>	When would the programme be shown for a maximum audience? Are there similar programmes it would compete with for audiences? What programmes would your programme follow or slot between for maximum effect?
<b>Audience Research</b>	Who will your target audience be? What programmes do they enjoy? What times are available to them for viewing or listening? Which storylines of similar programmes have they enjoyed the most?
<b>Character</b>	Suggest a set and a studio design for an episode of your series. Suggest the type of actors who could best play the key roles in your series. Identify key players and lesser roles. How would you signal to the audience what kinds of characters they are and whether they are worthy of sympathy or not?
<b>Script</b>	Script and/or storyboard a dramatic two minute scene. Identify camera angles, shots you would use and sound effects. Locate the scene in the overall programme and explain what it shows us about the characters involved in the scene.