

BUSINESS AND COMMUNICATION SYSTEMS GCSE

Student guide

Is this the right subject for me?

You might have an interest in business, and want to start your own business one day. You may have an enquiring mind and be interested in learning about the world around you, how businesses are set up, and what it is that makes someone a great entrepreneur.



This course is both active and enjoyable. You need to be good at communicating and explaining your ideas, and not afraid of learning new things and working with numbers to solve business problems. You will learn how to be a creative thinker and how to make decisions. You will also learn about the world of business through research and investigation, as well as through practical tasks.

What will I learn?

Year 10, core unit - The world of small businesses

You will look at what makes someone a successful business person and understand how to make a business effective and manage money well. You will also see how the world around us affects small businesses and all the people involved.

Year 11, route 1 - GCSE in Business Communications

You will understand how important effective communication is to any business, and learn what communication is and the different ways businesses communicate with people inside and outside the business.

Alternatively

Year 11, route 2 - GCSE in Business Studies and Economics

You will find out how to think like an economist and learn how the economy functions, the government's role in the economy and its impact on business. You will also examine what causes businesses to fail and how businesses grow. You will study many issues within the world of business such as inequality.



How will I be assessed?

During the course you will take two written examinations, with multiple-choice and case study based questions, and carry out a controlled assessment task.

What can I do after I've completed the course?

The course will help you prepare for the world of work and for further and higher education - AS/A2 Levels as well as BTEC and NVQ courses in many different subjects, in addition to Business. You will become skilled in making decisions, being creative, solving problems, understanding finance, dealing with data, communicating and working as part of a team.

